

“Digital connectivity is the glue of the modern American economy. Yet for all of broadband’s economic benefits, the country continues to face a significant digital divide at the household level.”

– BROOKINGS INSTITUTION REPORT NOV 2017

**LET’S DO SOMETHING ABOUT IT.
BECAUSE NC BROADBAND MATTERS.**

Join us in Raleigh for the second annual NC Hearts Gigabit Interactive, a showcase of solutions demonstrating why access to modern broadband matters to rural and urban vitality, workforce development, and leadership in technology innovation as a state. Let’s power the future of local communities in North Carolina!

NC HEARTS GIGABIT 2ND ANNUAL INTERACTIVE



AGENDA

9:30 AM

Welcome

NC Broadband Matters

Sig Hutchinson, *Wake County Board of Commissioners*

John Coggin, *Director of Advocacy, North Carolina*

Rural Economic Development Center

Rep. Robert Reives, *North Carolina House of Representatives*
for Chatham/Durham Counties

10–11 AM

BROADBAND ACCESS MATTERS

Access to modern broadband infrastructure matters for public health and safety, in education, and to farming. This session offers an opportunity for peer-to-peer sharing on the successful development of local applications for telehealth, disaster recovery, public safety, precision agriculture and e-learning.

Moderator:

Kenny Flowers, *NC Commerce*

Speakers:

Will Aycock, *Wilson Greenlight*

Greg Coltrain, *Riverstreet Networks*

Charles Laird, *North Carolina FirstTech*

John Graham, *North Carolina Telehealth Network Association*

Keith Purvis, *Greenville Produce Company*

11–12 PM

BROADBAND FINANCE MATTERS

How can communities use their resources to finance alternative internet networks when bypassed by traditional providers? This session will highlight federal grants, loans, local bank programs and public/private partnerships structured around in-kind public facilities, with insights on how to attract providers.

12–12:15 PM

NC Attorney General Josh Stein

12:15–1 PM

KEYNOTE

FIBER: The Coming Tech Revolution and Why America Might Miss It

Keynote Speaker:

Susan Crawford, *Harvard Law Professor & Author*

Introduction:

Erik Garr, *NC General Manager, Google Fiber*

The world of fiber optic connections reaching neighborhoods, homes, and businesses will represent as great a change from what came before as the advent of electricity. But the playing field in the U.S. is tilted against competition, holding back the infrastructure improvements necessary for the country to move forward. Award-winning writer and Harvard Law School Professor Susan Crawford explains how a few cities and towns, including two in North Carolina, are finding ways to bring the next technological revolution to their communities.

1-1:45 PM **LUNCH AND BOOKSIGNING**

Interact with peers and potential partners, and get your signed copy of *Fiber: The Coming Tech Revolution and Why America Might Miss It*

2-3 PM **BROADBAND POLICY MATTERS:
FEDERAL AND STATE UPDATE**

Federal policies affect our daily lives. Join us for this timely and informed review of recent changes to the broadband landscape, including the FCC's preemption of state and local authority, oversight of small cell deployments, the impact of the BDAC model state code, the CAF II program, and the appeals court adjudication of net neutrality.

Moderator:

Erin Wynia, *North Carolina League of Municipalities*

Speakers:

Eric Cramer, *RiverStreet Networks*

Jim Baller, *Baller, Stokes and Lide*

Doug Dawson, *CCG Consulting*

3:05-3:15 PM **Lt. Governor Dan Forest**

3:15-4 PM **GIG APPS MATTER:
FUNDING, PARTNERSHIPS & DEPLOYMENT**

Broadband is the difference between world-class experiences and isolated ones. These entrepreneurial gig app developers and the programs that support them illustrate how local leadership drives the integration of technology and economic development policy.

Moderator:

Sarah Glova, *RloT*

Speakers:

Scott Turnbull, *US Ignite*

Chris Sunde, *GoodRoads*

Darren Smith, *Wilson Innovation Hub*



Will Aycock

Greenlight Community Broadband
General Manager



Jim Baller

Baller, Stokes & Lide, PC
President



Jonathan Bullock

Hotwire Communications
VP Corporate Development & Govt



John Coggin

NC Rural Center
Director of Advocacy



Greg Coltrain

Wilkes Communications, Inc.
Riverstreet Networks
VP Business Development



Eric Cramer

Wilkes Communications, Inc.
Riverstreet Networks
President and CEO



Susan Crawford

Harvard Law School
John A. Reilly Clinical Professor



Doug Dawson

CCG Consulting
President



Alan Fitzpatrick

Open Broadband
CEO



Kenny Flowers

NC Commerce Assistant
Secretary for Rural
Economic Development



Dan Forest

State of NC
Lieutenant Governor



Eric Garr

Google Fiber NC
General Manager



Sarah Glova
RIoT

Director of Growth & Communications



John Graham
NC Telehealth Network
Chair



Gloria Hancock
Cobank, ACB
Managing Director



Sig Hutchinson
Commissioner
Wake County District 1



Charles Laird
NC First Responder Emerging Technologies
Program Specialist



Kevin Purvis
Greenville Produce Company
President



Robert T. Reives II
NC House of Representatives
Chatham/Durham



Darren Smith
Wilson Innovation Hub
Manager



Josh Stein
State of NC
Attorney General



Chris Sunde
GoodRoads LLC
CEO/Founder



Scott Turnbull
US Ignite
Director of Technology



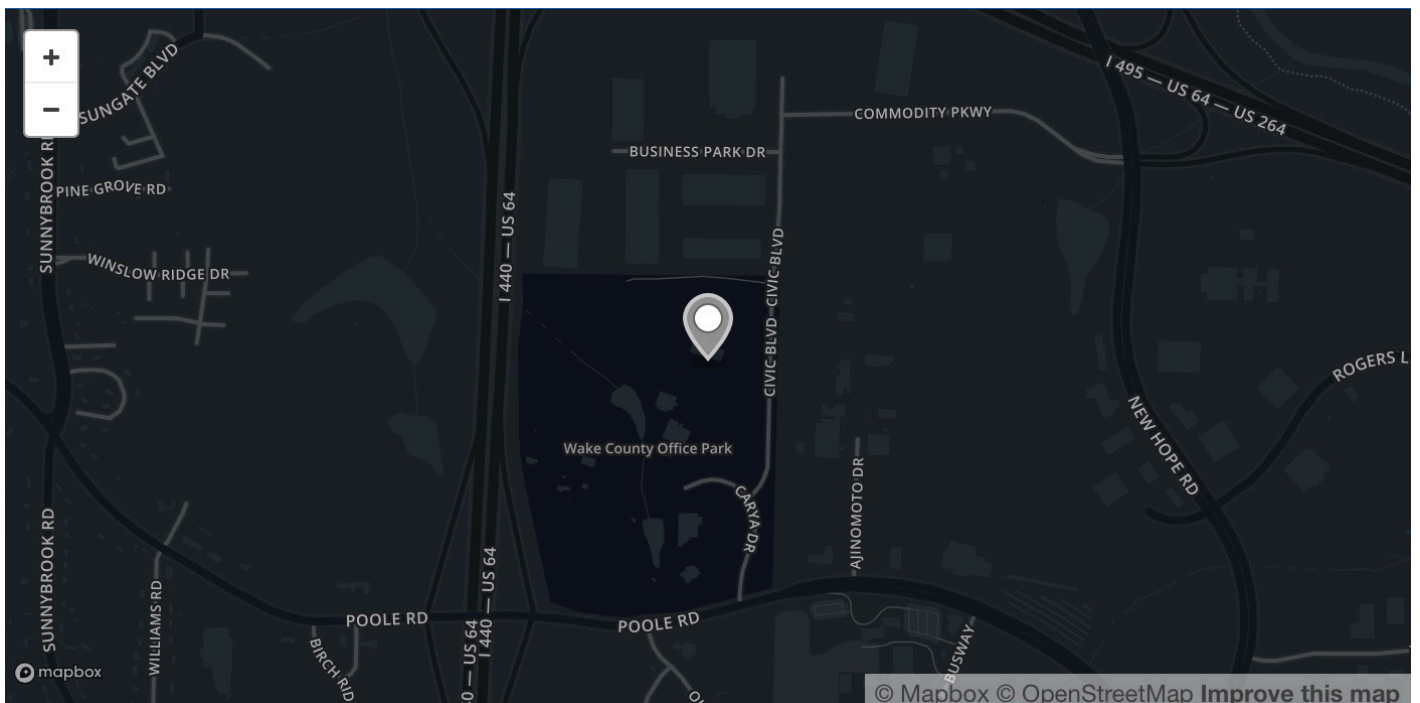
Kevin Purvis
NC League of Municipalities
Chief Legislative Counsel

WHO LOVES GIGABIT? WE DO.

The mission of NC Broadband Matters is to attract, support and champion the universal availability of affordable, reliable, high-capacity Internet to create thriving local communities, uniquely local small businesses, and a workforce empowered to compete in the global knowledge economy.

INTERACT WITH US IN RALEIGH

The North Carolina Rural Economic Development Center again hosts the NC Hearts Gigabit Interactive at their conveniently located conference center in Raleigh. Join us!



SPREAD THE WORD

#NCBROADBANDMATTERS

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